

PRESS RELEASE

PCTI Imparts Value of “Dress for Success”

Wayne, NJ – FOR IMMEDIATE RELEASE – The administration of Passaic County Technical Institute is developing a program that prepares Business students for the working world. “Dress for Success” organized by instructors Marie Easton and Richard Glueck, stresses the importance of proper attire for industry employment. The program gives students the option of dressing professionally on the first Monday of every month, as opposed to wearing their traditional uniforms.

In addition, PCTI welcomed Delma Rose and Pat Verile of Berkeley College who presented an engaging PowerPoint on the subject at hand. Students were surprised to learn that a first (and often lasting) impression is made within the first three seconds of meeting a potential employer! Thirteen students (a mix of seniors, juniors and one freshman) volunteered to serve as models for their peers on how to dress professionally. Needless to say, PCTI’s Business students enjoyed the enlightening and interactive presentation.



Photo Caption: Delma Rose and Pat Verile of Berkeley College visit PCTI to conduct a presentation on the “Dress for Success” program.