## Passaic County Technical Institute

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## PRESS RELEASE

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## PCTI Recognizes National Bullying Prevention Month with Visitations by Football Stars

**Wayne, NJ – FOR IMMEDIATE RELEASE** – Students of Passaic County Technical Institute (PCTI) proudly expressed their admiration for football stars D. West (Florida Bobcats, AFL), Bobby Jackson (New York Jets, NFL), and Rashad Jennings (New York Giants, NFL) when the three football players visited Bulldog Country to help motivate and impart important life lessons to all in attendance.

On Monday October 20<sup>th</sup>, D. West and Bobby Jackson visited the high school as part of October's National Bullying Prevention Month. Utilizing the power that comes with a good sense of humor, D. West spoke candidly with students about the importance of respecting others, as well as themselves. He also shared the heart-wrenching tale of growing up as a personal victim of bullying, and added that these events still affect him to this day. D. West's "personal hero," Bobby Jackson, rounded out the assembly. The duo underscored the personal responsibility of every single person to stop bullying in its tracks.

Rashad Jenning's tactics were much more subtle. The Giants Running Back asked that Criminal Justice/Public Safety students think of him as a "big brother" and allowed his Tuesday October 21<sup>st</sup> visitation to act as a dialogue where students steered the conversation. Much of his time was spent touting the importance of preparedness and taking advantage of every presented opportunity. Rashad alluded that such advice played a significant a role in his personal success. He heeded that students follow the path of individuality and further learning. This, he stressed, would allow them to reach their greatest potential.

Both events presented impactful lessons to all in attendance. Warm thanks are extended to D. West, Bobby Jackson, and Rashad Jennings for taking the time to share their wisdom with the students of Passaic County Technical Institute.



D. West of AFL Florida Bobcats fame, discusses the significance of practicing anti-bullying tactics.



Giants Running Back, Rashad Jennings, speaks with PCTI students about the importance of character, hard work, and taking advantage of every educational opportunity.