Passaic County Technical Institute

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PRESS RELEASE

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PCTI Wins 2015 Hometown Media Award

Wayne, NJ – FOR IMMEDIATE RELEASE – Passaic County Technical Institute (PCTI) has won the 2015 Hometown Media Award for the Best High School Magazine Show, for their program "Passaic Tech Today!" The Hometown Media Awards are the oldest and most prestigious honor given to locally produced media across the country. PCTI's entry was chosen from amongst nearly 1,000 entries submitted by school and local media organizations nationwide.

"Passaic Tech Today" was produced on a monthly basis by juniors in Mr. McMeekan's Video Production 3 class. The program features stories highlighting people and activities in the PCTI community. Several of these shorts were screened at the 2015 Passaic County Film Festival. One feature, "The Techettes," received Honorable Mention at the 2015 Morris Museum Film Festival and was also selected for screening by the 2015 Cresskill High School Film Festival.

The Hometown Media Awards are sponsored by the Alliance for Community Media, which promotes community media and local cable programs distributed on PEG access cable television channels. Awards are presented to creative programs that address community needs, develop diverse community involvement, challenge conventional commercial television formats, and move viewers to experience television/online media in a different way.



Tarin Nelson (North Haledon) and Kiandra Pinto (Paterson) prepare to host an episode of "Passaic Tech Today."